



NEWS LETTER



NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Urbana, Illinois

July, 1, 1939

PROGRAM PLANS FOR CONVENTION

Preliminary plans for the program of the annual convention of NAEB, which will be held September 1 and 2 in Ames, Iowa, have been completed by the Committee of President Carl Menzer, NAEB Treasurer W. I. Griffith, and Frank Schooley, Executive Secretary. The completed program will be announced in the News Letter for August 1. In the meantime, make your plans for attending the convention.

At the Friday morning session there will be the welcome by the President of Iowa State and response by the NAEB prexy. It is hoped to have reports of research on educational values of the use of radio and a report on what is being done with radio by the Cleveland and Chicago schools.

Three nationally known figures in radio have been invited to speak at the Friday afternoon session, but until acceptances have been received from them, we deem it best not to overdo the publicity. At 4:30 the session will adjourn in order that guests may view the WOI studios and transmitter site, etc.

The only organized food-meeting of the convention will be held at 6 o'clock Friday evening in the Ames Memorial Union Building. Griffith promises good food and a comfortable place to eat. Following the food, will come facsimile and television demonstrations. Then, at 8:15 p.m., the engineers who wish to discuss technical problems will be steered (no pun) in a bull session by Chief Engineer Stewart of WOI.

Friday's session will be open to all NAEB members and to the public in general. However, Saturday's two sessions will be closed to all except NAEB representatives.

Luke Roberts of KOAC will preside over the Saturday morning Roundtable session, which will include a brief report by the recording test committee, and discussions on topics of importance to members. The following topics have been suggested:

What's Wrong with Educational Broadcasting?

What are Educational Stations Doing to Improve Their Programs?

What Should Be the Objectives of Educational Broadcasting Stations?

How Can We Have better Programs with Monies Available?

How Are Members Getting More Money to Finance Their Broadcasting?

How Can Facilities of Stations Be Improved?

What topic would you like to have discussed? And if you wish to discuss your station's merits, there will be allotted 5 minutes to each member to report at the end of the session.

The closing session of the meeting will be for business purposes including the usual reports, discussion of aims and purposes for NAEB in the coming year, what should be done to improve the News Letter, and election of officers.

There will be no registration fee. Accommodations may be secured at Memorial Union or the Sheldon-Munn Hotel in Ames, but more particulars will be found in the August 1 issue.

Local Chairman Griffith reports existence of a swell 18-hole golf course at Ames and suggests that some members might care to bring along the clubs. Joe Wright has been named chairman of the Golf committee. Two members have already made plans to arrive for golf on Thursday. Are there others? Menzer replies that he expects to be on hand Thursday.

How to get to Ames? Well, that's simple. Fly, ride, or walk. Ames is on the main line of the Chicago and Northwestern railroad. Highways passing through Ames include the Lincoln (U.S. 30) and routes 65 and 69. If you wish to fly, land at Iowa City and you can get a plane there at any time for the rest of the trip to Ames.

And while mentioning Iowa City, I'm reminded that long before September 1 Carl Menzer hopes to have his station and staff located in the new building, which will be done by August 1. We surveyed the layout a few days ago and suggest you can get many good pointers by a visit to WSUI. Carl says you're welcome on the way to Ames, or on the return trip - in other words, at all hours on all days.

WTAW LEAVES NAEB RANKS

Eugene P. Humbert, Program Director of WTAW, College Station, Texas, writes: "Dean F. G. Bolton, who is in charge of our radio has told me that we had best drop our membership in the National Association of Educational Broadcasters with a view of joining the National Association."

INDIANA HOLD RADIO CONFERENCES

The North Central Radio Work Conference was held on Indiana University campus, June 16 and 17, according to reports from Bob Allen, program director of radio broadcasting for Indiana U. In announcing the conference, the program said: "This is a conference where radio people of the North Central States may sit down around the table to discuss their mutual problems with great frankness and confidence. The subjects for discussion have been suggested by the station representatives attending the conference. These problems have been classified into six panels each with a chairman and discussion leaders. All discussions are open to the floor at all times. There are no speeches and no 'distinguished speakers'. Here you can present your problems and get an answer if the representatives of 50 stations can furnish the answer." This conference is another indication of the progressive work Lee Norvelle and Bob Allen are doing in Radio at Indiana. Perhaps, we can hear more about this at the NAEB convention.

CHICAGO RADIO COUNCIL WORKSHOP VISITS WILL

Members of the Chicago Public Schools Central Radio Workshop paid a visit to WILL on June 17th and presented three special programs over the station. Harold W. Kent is director of the Radio Council and George Jennings is in charge of the workshop and directed the three programs. The workshop is composed of a select group of boys, girls, and teachers from Chicago's 37 high schools. Jennings was formerly associated with the Cornish School in Seattle, WILL, and spent several months in New York on a Rockefeller Fellowship.

HAVE YOU SEEN THIS LISTENER SURVEY?

LangWorth Features Programs, Inc., has distributed data from the files of Cooperative Analysis of Broadcasting indicating listener interest on many types of programs. They are worth a bit of study and I'm sure Lang-Worth will be glad to send you a copy if you didn't receive one. Popularity, as shown by the survey, goes to variety, audience participation, drama, serial drama, comedy, classical music, semi-classical music, popular dance music - in order.

RECENT FCC ACTIONS

The FCC has increased the normal license period for standard broadcast stations from six months to one year. The action affects all of the 735 stations now operating in the United States and territorial possessions.

Hearing on the application of Mayor LaGuardia for amendment of Rules 177 and 177.1 has been postponed until September 11. The Commission also has announced procedure which will be used in the hearing.

KUSD's petition to reconsider and grant application for renewal of license was granted.

WRUF, University of Florida, has applied for construction permit to increase power from 5 kw to 10 kw to sunset in Denver; to operate with directional antenna after sunset, and to move transmitter and studios to University campus from Gainesville.

KFDY, South Dakota State College, was granted permission to remain silent on the Fourth of July.

The hearing on the WHA, University of Wisconsin, application for increase in power and hours of operation and use of the 670 frequency has been postponed to September 11.

KOAC, Oregon State Agricultural College, has applied for construction permit to install new transmitter with vertical antenna; to increase power to 5 kw, and to move transmitter site from Physics Building, Corvallis, to Granger, Oregon. KOAC operates on 560 kc.

WCAT, South Dakota State School of Mines, has been granted permission to remain silent from June 1 to September 11, in order to observe summer vacation.

The FCC denied the application of the Moody Bible Institute Radio Station, Chicago, for permission to construct a new non-commercial educational broadcasting station.

Frank E. Schooley
Executive Secretary

h

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.