Historic, Archive Document

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Mr Chou E. T. Bischoff
1825 No capitol St
Washington
18 C
Price List of
Gladiolus Bulbs
Grown by
H. A. ZAGER
Gladiolus Grower
4215 Urbandale Avenue
Des Moines, Iowa

PLEASE READ BEFORE ORDERING

TERMS: Cash with order or 25% cash and balance before shipment, or sent C.O.D. for balance due. All quotations prepaid. No order for less than $1.00.

One dozen bulbs of same variety sold at ten times the price of one. Six bulbs for the price of five. Special prices on 100.

I guarantee all bulbs true to name and will gladly replace any free should any errors occur.

L means large size bulbs, 1½ inches or larger. M means medium size bulbs, ¾ inch to 1¼ inch. Small bulbs ½ inch to ¾ inch.

Name in parenthesis after variety is name of originator.

ALICE TIPLADY. (Kunderd)—Large saffron orange primulinus, one of the best for cut flowers and landscape planting. (L., 3 for 10c) (M., 6 for 10c) (BLTS., 15c per 100, $1 per 1,000)

ALBANIA. (Kemp)—Large clear white, several open. The best mid-season white at the price. Good commercial variety. (L., each 5c) (M., 2 for 5c) (BLTS., 25c per 100. $2.00 per 1,000)

ALLAN Y. BUNGE. (Purple)—Vivid orange yellow, with bright central lines of claret. Early and good size. (L., 15c ea.) (M., 2 for 15c) (BLTS., 55c per 100)

ANNA EBERIUS. (Diener)—Beautiful dark velvety purple, throat amaranth purple, slightly ruffled, very popular, midseason. (L., 4c ea.) (M., 6 for 10c) (BLTS., 15c per 100; $1.00 per 1,000)

ANNIE LAURIE. (Brown)—Heavily ruffled delicate pink overlaid with light rose pink, light lavender lines in throat. Very dainty and beautiful; four to five flowers open. A strong grower. (L., ea. 15c) (M., 2 for 15c) (BLTS., 50c per 100)

BALBOA. (Briggs)—Clear glowing apricot-pink, blending into a warm yellow throat. Four to six open. (L., ea. 15c) (M., 2 for 15c) (S., 6 for 20c) (BLTS., 25c per 100)

BENGAL TIGER. (Pratt)—Large blossoms of a peculiar shade of smoky red, striped and lined with smoky blue gray; midseason. (M., 2 for 10c) (BLTS., 25c per 100)

BETTY JOY. (Purple)—Soft creamy white, flushed La France pink. Many open on a fine, strong, straight spike; placement perfect. Medium early. (L., ea. 10c) (M., 2 for 10c) (S., 6 for 20c) (BLTS., 40c per 100)

BLUE TORCH. (Hornberger)—Lavender blue, similar to Rev. Eubank but a little lighter in color and larger flower, tall straight spike. Several well placed blooms
open at a time. Increases well, should make a good commercial variety. (L., ea. 10c) (M., ea. 5c) (BLTS., 25c per 100)

**BREAK O’ DAY.** (Purple)—La France pink on cream, edges deeper pink, good size, robust grower. An early variety. (L., ea. 6c) (M., 4 for 10c) (S., 20c per doz.) (BLTS., 25c per 100)

**CAPTAIN BOYNTON.** (Boynton)—Large flower on graceful stem, light lavender, deeper color in throat; strong grower and a general favorite. Midseason. (L., 2 for 15c) (M., 5 for 15c) (BLTS., 25c per 100)

**CARDINAL PRINCE.** (Kunderd)—Clear cardinal red, several open, strong grower. A favorite. (M., 2 for 15c) (S., 6 for 20c) (BLTS., 25c per 100)

**CARMAN SYLVA.** (Decorah)—Pure white, faint trace of pink, deep in throat, wiry spike, one of the best white varieties for the price. (L., 3 for 10c) (M., 6 for 10c) (BLTS., 15c per 100; $1.00 per 1,000)

**CATHERINA.** (Vethuys)—Lavender blue, throat darker with a mahogany red blotch; good substance; flower well placed on spike; very satisfactory; early midseason. (L., ea. 5c) (M., 6 for 15c) (BLTS., 15c per 100)

**CATHERINE COLEMAN.** (Coleman)—La France pink shading to geranium pink, with a purple shading in the throat. A very rich shade of pink. Large, wide open flowers on tall spikes. A real beauty; late. (L., ea. 20c) (M., 3 for 25c) (BLTS., 50c per 100)

**CHERRY RED.** (Rockhill)—Glowing cherry red, very early; extra good. (L., ea. 50c) (BLTS., 25c per dozen)

**CORAL.** (Rooney)—An early blooming deep coral red, with creamy white throat marking, large blooms and a splendid cut flower variety. (L., ea. 5c) (M., 5 for 10c) (BLTS., 25c per 100; $1.50 per 1,000)

**CRIMSON GLOW.** (Betscher)—A favorite large dark crimson, one of the best reds. (L., ea. 4c) (BLTS., 20c per 100)

**DR. A. C. HANSEN.** (Goodrich)—Large flower, distinct form, Shrimp pink blending out to a La France pink. Tips flamed rose. Very early, blooms in 60 to 65 days. (L., ea. 6c) (M., 6 for 15c) (BLTS., 25c per 100; $1.50 per 1,000)

**DR. F. E. BENNETT.** (Diener)—Vivid orange scarlet; large flower; many open. A fine exhibition variety; strong grower. Best of the scarlet varieties; midseason. (L., ea. 10c) (M., 3 for 15c) (BLTS., 50c per 100)

**DR. VAN FLEET.** (Kunderd)—Bright carmine pink on edge of petals shading to cream yellow throat; very early. Very tall and strong habit of growth. (L., ea. 6c) (M., 6 for 15c)

**DUCHESS OF YORK.** (Dames)—Seedling of Baron Hulot; larger flowers; purple blue; straight stems; vigorous grower; flower well placed with six or more open at once. Early midseason. (L., ea. 5c) (M., 5 for 10c) (BLTS., 25c per 100)

**EARLY SUNRISE.** (Velthuys)—Color salmon pink shading to yellow in throat; flowers large; well placed on spike; many open at once. Very early. (L., ea. 6c)

**E. B. WILLIAMSON.** (Kunderd)—Mallow purple, primulinus grandiflorus variety, straight slender spike. (L., 3 for 10c) (M., 6 for 15c)

**ELIZABETH TABOR.** (Hinkle)—Very early pink, similar to Mrs. Frank Pendleton; tall slim spike. Good commercial variety. (L., ea. 5c)

**E. J. SHAYLOR.** (Kunderd)—Splendid ruffled rose pink; very popular in the cut flower markets. Fine form and the color is very pleasing. Early midseason. (L., 3 for 10c)
EMILE AUBRUN. (Lemoine)—Coppery bronze, overlaid with slate, large cherry red blotch. Very large flowers and many open at a time. Great propagator, an outstanding variety. (L., ea. 20c) (M., 2 for 20c) (S., 50c per dozen) (BLTS., 50c per 100)

EUGENE LEFEBVRE. (Lemonie)—Fine spike, many large blooms open, bright rose pink blotted amaranth purple and cream, originated in France. A fine blotted variety. (L., ea. 10c) (M., 4 for 10c)

FERN KYLE. Kunderd)—Creamy yellow; very large; wide open highly ruffled florets. First prize Iowa State Fair, for best cream colored variety. (L., 2 for 15c) (BLTS., 40c per 100)

FLAMING SWORD. (Kelway)—Soft light red. Tall plant with long spike of bloom arranged in single file, hence the name. An early variety. (L., ea. 6c) (M., 6 for 15c) (BLTS., 25c per 100; $2.00 per 1,000)

FONTAINE. (Coleman)—Beautiful ruffled peaches and cream; one of the best, fine commercial variety, straight spike with well placed florets. (M., 3 for 10c) (S., 6 for 10c) (BLTS., 25c per 100)

GERALDINE FARRAR. (Diener)—Pale lavender-violet, deep violet spot on lower petals; pronounced light blue cast; very uncommon in glads. Flowers well placed on strong stems. (L., ea. 25c) (M., 2 for 25c) (S., 6 for 25c)

GIANT NYMPH. (Coleman)—Light salmon blushed rose, shading to cream in throat; large blooms on good spike; extra good. One of the coming commercial varieties; midseason. (L., ea. 5c) (M., 5 for 10c) (BLTS., 15c per 100; $1.00 per 1,000)

GOLD. (Decorah)—Pure golden yellow; throat a shade deeper; a fine clear yellow, having large florets, perfectly placed and many open at at time; early midseason. (L., ea. 5c) (M., 6 for 15c) (BLTS., 35c per 100)

GOLDEN DREAM. (Groff)—A pure solid gold yellow without any markings; petals recurved in a most attractive shape, strong grower and very tall. Won first prize Iowa Gladiolus Show for best yellow. (L., ea. 35c) (S., 6 for 25c) (BLTS., 25c per dozen; $1.00 per 100)

GOLDEN FRILLS (Kunderd)—Deep rich daffodil yellow with red lines on lower petals; intensely ruffled, a charm-in variety. Multiplies rapidly. (M., ea. 10c)

GOLDEN SWALLOW. (Austin)—A beautiful clear soft yellow with no throat markings; petals are finely ruffled, giving blooms an artistic effect; lovely when massed; early midseason. (L., 3 for 10c) (M., 6 for 10c) (BLTS., 15c per 100; $1.00 per 1,000)

HENRY C. GOEHL. (Fischer)—White, slightly flushed pink, large maroon blotch in throat. Very popular. (L., ea. 6c) (M., 4 for 10c) (S., 15c per dozen) (BLTS., 25c per 100)

HERADA. (Austin)—Purest lavender mauve, deeper in throat; immense blooms of glistening lustre, in a class by itself; midseason. (L., ea. 5c) (M., 6 for 15c) (BLTS., 51c per 100; $1.00 per 1,000)

ILLUMINATOR. (Hinkle)—Tall deep rose red, with a bluish tinge, purple lines in throat, several blooms open, stands the dry weather exceptionally well. Early midseason. (M., 3 for 10c) (S., 6 for 10c) (BLTS., 25c per 100; $1.00 per 1,000)

IWA. (Betscher)—Very tall straight spike; color light rose pink with red blotch. A fine blotted variety; vigor without coarseness. (L., ea. 10c) (S., 25c per dozen) (BLTS., 25c per 100)

J. ELTON CARTER. (Goodrich)—Large coral pink beauty, with rich yellow throat. Winner of Gold Medal Iowa State Fair 1928 for best new variety at the show. Stock very limited. (L., ea. $5.00) (M., ea. $3.00) (S., $1.50)
J. T. PIRIE. (Kunderd)—Mahogany brown, cream throat marked brown, large blooms on straight tall spike. Attracts lots of attention. (L., ea. 8c) (M., 3 for 10c) (BLTS., 25c per 100)

KEN. (Goodrich)—Variegated lavender pink and white, reminds one of striped peppermint candy. Large blooms, many open. (L., 25c) (M., 2 for 25c)

KIRCHOFFS VIOLET. (Kirchoff)—Rich violet blue; good grower and multiplier; the best dark blue at the price and one of the two best at any price. (L., ea. 15c) (M., 2 for 15c)

LASCINATUS. (Kunderd)—Rose pink, with edges of petals lascinated, or scalloped. Medium size bloom. A novelty. (L., ea. 5c) (M., 5 for 10c) (BLTS., 30c per 100)

LEWIS DINGMAN. (Goodrich)—Another of C. L. Goodrich's new varieties; in color darker than rose ash and different shape; long spike with well placed large blooms with dark red blotch in throat. One of the best of the smoky novelties; midseason. (L., ea. 15c) (S., 6 for 20c) (BLTS., 35c per 100)

LONGFELLOW. (Decorah)—Tall; La France pink; many blooms open; flowers large, wide open. One of the best of the newer varieties; very much in demand; early midseason. (L., ea. 15c) (M., 2 for 15c) (BLTS., 50c per 100)

LOS ANGELES. (Houdyshel)—Delicate pink with cerise feather in the throat; called the cut and come again gladiolus. Sometimes it has side shoots which come out from the main stem very low down, below the usual place of cutting. In great demand; heavy propagator; midseason. (L., ea. 5c) (M., 4 for 10c) (BLTS., 15c per 100; $1.00 per 1,000)

LUSTRE. (Kunderd)—Tall large flowered orange vermilion, a grand and beautiful dark red variety, well liked by everyone who has grown it. (L., ea. 10c) (M., ea. 6 for 15c) (BLTS., 30c per 100)

MADAM MOUNET SULLY. (Lemoine)—One of the best French originations; large blooms, perfectly placed, many open; milky white with bright orange red blotch in throat, very attractive early midseason. (L., ea. 25c) (M., 2 for 25c)

MERCED. Charmingly beautiful; one-fourth Primulinus. A brilliant orange saffron in color shading into a lighter yellow in the throat. The bloom is large, ruffled, well opened and only slightly hooded. Good grower and multiplier. (L., ea. 10c) (M., ea. 5c) (S., 6 for 15c) (BLTS., 25c per 100)

MINUET. (Coleman)—A very beautiful shade of delicate clear lilac lavender; four to six open, large flowers. Strong sturdy grower and good propagator. Finest lavender ever produced. It is the standard by which all lavenders are measured. (L., ea. 65c) (M., ea. 35c) (S., 2 for 35c) (BLTS., 35c per dozen; $2.50 per 100)

MISSION BELLS. (Briggs)—One of the loveliest and most distinct of the newer glads. Five to seven large round bell-shaped blossoms of rich orange pink open at one time and are placed all facing one way on tall straight willowy spike. (L., ea. 15c) (M., 4 for 25c) (S., 6 for 20c) (BLTS., 25c per doz.; $2.00 per 100)

MRS. C. M. VOSBURG. (Goodrich)—Winner first prize Iowa State Fair the past three years in medium pink class. Large blooms grenadine pink shading to darker tips, lower petals pale saffron pink with feather of scarlet; midseason. (L., ea. 50c).

MRS. F. C. HORNBERGER. (Hornberger)—Large white with no markings; several open; a prize winner at the big shows. This is considered one of the very best white varieties; late. (L., ea. 35c)
MRS. F. C. PETERS. (Fischer)—A beautiful shade of rose lavender with soft crimson blotch; flowers splendid form, many open, tall straight spike. One of the best; midseason. (L., ea. 6c) (M., 4 for 10c) (BLTS., 25c per 100)

MRS. FRANK PENDLETON. (Kunderd) — Bright rose pink; giant blotch of carmine red on lower petals. One of the best varieties ever introduced; early midseason. (L., 3 for 10c) (M., 6 for 10c) (BLTS., 15c per 100)

MRS. LAURA SHEDD SCHWEPPE. (Kunderd)—Beauitiful bloom pink with dark throat blotches, flowers well placed on spike with four to six open at one time. (L., ea. 6c) (M., 6 for 15c) (BLTS., 25c per 100)

MRS. LEON DOUGLAS. (Denier) — Salmon rose pink, striped with flame and scarlet, one of the tallest, largest and showiest gradolus in existence; several immense blooms open at once. (L., ea. 10c) (M., ea. 5c) (S., doz. 25c) (BLTS., 25c per 100)

MRS. RUDOLPH SPRECKLES. (Diener) — Light shrimp pink with bright rose stripes; lower petals are shaded with apricot and have a large ruby spot. Fine variety; many blossoms open at one time. (L., ea. 20c) (M., ea. 10c)

MARIE KUNDERD. (Kunderd) — The finest early white gladiolus in the world; large blooms 5 to 5½ in., ruffled; snow white with faint pink lines in the throat; pointed petals; good substance; often has one or more side spikes; early. (L., ea. 6c) (M., 4 for 10c) (S., 20c per dozen) (BLTS., 25c per 100)

MARSHAL FOCH. (Kunderd) — Tall spikes bearing large, ruffled flowers of warm salmon pink, the salmon tint being more pronounced toward the edge of the petals; wide open flowers; midseason. (L., ea. 10c) (M., ea. 5c)

NANCY HANKS. (Salbach)—Peach red to orange pink, large well spaced blooms on strong erect spikes. Fine for landscape planting; stays in bloom a long time. Side spikes produced freely. Stands dry hot weather remarkably well. (M., 3 for 10c) (S., 6 for 10c) (BLTS., 25c per 100)

OLIVE GOODRICH. (Goodrich)—White, tips of petals edged deep pink; inner throat tinted yellow; won first prize for me at Iowa State Fair, for best light pink; midseason. (L., ea. 15c) (M., 2 for 15c) (S., 4 for 15c) (BLTS., 25c per doz.; $1.00 per 100)

OPALESCENT. (Purple) — Pale lavender tinted rose with darker lines in throat; nice easy grower; a good commercial variety; early midseason. (L., ea. 8c) (M., 3 for 10c) (BLTS., 20c per 100; $1.50 per 1,000)

ORANGE QUEEN. (Pfitzer) — Fine orange yellow; deeper at edge of petals; orange red lines in throat; tall; five to seven blooms open, a beautiful variety and a prize winner; midseason. (L., ea. 5c) (M., 4 for 10c) (BLTS., 20c per 100; $1.50 per 1,000)

PARAMOUNT. (Kunderd) — A wonderful blending of sea shell pink and cream. An exquisitely delicate colored variety. (L., ea. 15c) (M., 2 for 15c) (S., 4 for 15c)

PFITZER’S TRIUMPH. (Pfitzer) — Immense six inch blooms of orange red with a velvety red blotch in the center; one of the largest showiest glads grown. (L., ea. 50c) (M., ea. 35c) (S., 2 for 40c) (BLTS., 40 per doz.; $2.50 per 100)

PRIM BEAUTY. (Christy) — Yellow with hair lines of orange red; same type as Rosemary with which it makes a wonderful bouquet in combination; midseason. (L., ea. 5c)

PURPLE GLORY. (Kunderd) — Very tall, strong growing plant with massive, deep velvety maroon flowers with
almost black blotch; heavily ruffled. First prize, Iowa State Fair, for best variety Kunderd originations; midseason. (L., ea. 8c) (M., 4 for 15c)

PURPLE QUEEN. (Kunderd)—Deep violet purple self-colored variety. Several large, well placed ruffled blooms open. First prize Iowa Glad Society show Aug. 4, and 5, 1929 for best purple variety. (L., ea. 15c) (M., 2 for 15c) (S., 6 for 20c)

QUEEN OF ORANGE. (Kunderd—Very large orange red, blooms 5 inches across, tall stately plant, an extra showy landscape variety, (L., ea. 20c) (M., 3 for 25c) (BLTS., 15c per dozen; 75c per 100)

RAJAH. (Kunderd)—Very choice giant dark red self-colored. The best in this color. (L., ea. 10c) (M., ea., 5c) BLTS., 25c per 100)

REFLECTION. (Goodrich)—A beautiful flower, pure white, large petals blotched fiery scarlet, center of upper petals tinted rosy pink as reflecting the lower blotch, tall spike. (L., ea. 10c) (M., 3 for 15c) (S., 6 for 20c) (BLTS., 50c per 100; $3.50 per 1,000)

RICHARD DIENER. (Diener)—Large geranium pink, or rose salmon; creamy yellow throat speckled ruby; nearly whole spike open at once; one of the most beautiful gladiolus in existence. A prize winner; midseason. (L., ea. 8c) (M., 3 for 10c) (S., 6 for 10c) (BLTS., 25c per 100; $1.50 per 1,000)

ROSE ASH. (Diener)—A pastel shade; ashes of roses; large blooms; odd but pretty; very tall, strong grower. A popular variety; midseason. (L., ea. 4c) (M., 6 for 10c) (S., 15c per dozen) (BLTS., 15c per 100; $1.00 per 1,000)

ROSE GLORY. (Kunderd)—Light rose pink, large blooms, wide open, ruffled, a favorite florists variety. (L., 3 for 10c) (M., 6 for 10c)

ROSEMARY. (Bales)—An unusual new variety; with fine lines of lavender tinted rose; adorable in its delicate coloring. The markings are carried clear through the petals; midseason. (L., ea. 8c) (M., 4 for 15c) (S., 6 for 10c) (BLTS., 25c per 100)

ROSE MIST. (Fischer)—Primilinus grandiflorus variety in a class by itself; old rose with buff showing through. Fine buff lines on edge of petals. Five or more well placed blooms open on tall straight spike. (L., ea. 15c) (M., 2 for 15c) (BLTS., 10c per doz.; 50c per 100)

RUFFLED GOLD. (Goodrich)—Beautifully and heavily ruffled yellow with rose pink feather in throat. Six or more perfectly placed blooms open. Slender stiff stem. An artistic beautiful yellow that is different from other yellows. (L., ea. $1.25) (M., ea. 65c) (S., ea. 25c) (BLTS., 25c per dozen; $3.00 per 100)

RUFFOLACE. (Kemp)—White, nicely ruffled and finely lacedinated or fringed. The flowers average four inches or more in diameter and are borne on tall, stout stems. (L., ea. $1.00) (S., ea. 20c)

SALMON GLOW. (Homberger)—Primilinus Grandiflorus type; very large clear salmon; five inches or more across; clear yellow lip. First to bloom for me the past two seasons; early. (L., ea. 5c) (M., 4 for 10c) (BLTS., 15c per 100; $1.00 per 1,000)

SCARLANO. (Kunderd)—Tall ruffled scarlet red, straight spike. A fine commercial variety. Medium early. (L., 3 for 10c) (M., 6 for 10c) (BLTS., 15c per 100; $1.00 per 1,000)

SCARLET PRINCEPS. (Kunderd)—Plain petaled; pure scarlet, throat a little deeper; large blooms; lasts extraordinary well as a cut flower; midseason. (L., ea. 5c) (M., 6 for 15c) (BLTS., 20c per 100)
SCARLET WONDER. (Cowee)—Glowing, brilliant, velvety, pure scarlet. Several large blooms open at one time and perfectly placed on tall strong stems. (L., ea. 8c) (M., 4 for 15c) (BLTS., 25c per 100)

SMOKY. Originated by Diener, introduced by Hutt. Smoky copper bronze, a beautiful, unusual color, fades in the sun; should be cut when first blooms open; large blooms. Identical with the variety SECAJAJWEA (Pratt). (M., ea. 10c) (BLTS., 25c per 100)

SOVEREIGN. (Vaughn)—Purple blue; tall plant and spike; color similar to Baron Hulot; flower from small bulb and bulblets; as good as the best Hulot. (L., ea. 8c) (M., 4 for 15c) (S., 6 for 10c) (BLTS., 40c per 100)

SPLENDORA. (Kunderd)—Dark maroon; one of the best of the dark colored gladiolus; stands the heat better than any of the dark varieties; mid-season. (L., ea. 6c) (M., 3 for 10c)

ST. THOMAS. (Kunderd)—Large salmon rose tinted with scarlet with a deep purplish black blotch. The showiest of all blotched varieties. Attracts lots of attention in the garden. (L., ea. 10c) (M., ea. 5c) (BLTS., 25c per 100)

SWEET ROSE. (Kunderd)—Pure rose with deeper colored feather in the throat. Large blooms on a tall straight spike. An extra fine rose variety. (M., 2 for 15c) (S., 4 for 15c) (BLTS., 50c per 100)

TIFFANY. (Brown)—Large white primilinus grandiflorus type. Won as best white primilinus, Iowa State Fair; midseason. (L., 3 for 10c) (M., 6 for 10c) (BLTS., 15c per 100; $1.00 per 1,000)

TYCKO ZANG. (Austin)—Immense salmon pink, white throat faintly dotted cerise, very large heavy foliage. Tall strong grower and good propagator. (L., ea. 8c) (S., 4 for 15c) (BLTS., 25c per 100; $1.50 per 1,000)

TYRIAN BEAUTY. (Kunderd)—Dark American Beauty or Tyrian Rose color. Several large blooms open; one of the tallest of all glads; very popular. (L., ea. 10c) (M., ea. 5c)

ULYSSES. (Kunderd)—Large, round flower. Smoky blue on rose-pink ground, deeper throat; very attractive. (L., ea. 10c) (M., ea. 5c)

VIELCHENBLAU. (Pfitzer)—Tall large dark violet blue; the finest dark blue on the market; one of the best foreign varieties; midseason. (L., ea. 50c) (M., ea. 30c)

W. H. PHIPPS. (Diener)—Pale La France pink overlaid light salmon rose; 10 to 15 large blooms open at once from a large bulb; extra fine; late. (L., ea. 15c) (M., 2 for 15c) (BLTS., 25c per 100; $3.00 per 1,000)

WM. G. BADGER. (Metzner)—Very large light salmon rose; throat cream specked with ruby; fine variety; midseason. (L., ea. 6c) (M., 4 for 10c) (BLTS., 15c per 100; $1.00 per 1,000)