

NAEB NEWS LETTER

URBANA, ILLINOIS
JUNE 1, 1946

NAEB HOLDS IMPORTANT MEETING AT COLUMBUS

THE ASSOCIATION HELD TWO BUSINESS SESSIONS IN CONNECTION WITH THE OPENING OF THE 16TH ANNUAL INSTITUTE FOR EDUCATION BY RADIO AT COLUMBUS ON FRIDAY, MAY 3, IN THE WALNUT ROOM OF THE PEEL HOUSE.

CHIEF AMOUNT OF TOPICS CONSIDERED WAS THE NEED FOR THE EXPANDED WORK OF THE ASSOCIATION IN BEHALF OF ALL EDUCATIONAL BROADCASTERS. THIS NEED WAS POINTED TO BY THE REPORT OF THE SPECIAL COMMITTEE, HEADED BY H. B. MCCARTY OF WHA. IT WAS ECHOED BY OTHERS OF THE ASSOCIATION, AND BY GUESTS INVITED TO PRESENT THEIR VIEWS ON THE PRESSING PROBLEMS OF EDUCATIONAL RADIO.

THE SPECIAL COMMITTEE HEADED BY MCCARTY WAS THANKS FOR ITS REPORT, AND DISCHARGED. IT WAS REAPPOINTED BY PRESIDENT SCHOOLEY TO CONTINUE ITS WORK, TO SEEK SOURCES OF FUNDS TO EXPAND THE WORK OF THE ASSOCIATION ON BEHALF OF ALL EDUCATIONAL BROADCASTERS, AND CHARGED WITH REPORTING AT THE EARLIEST POSSIBLE DATE. COMMITTEE CONSISTED OF MCCARTY, MENZER, AND DUNN.

PROPOSALS MADE INCLUDED THOSE OF ESTABLISHING A CENTRAL SERVICE OFFICE IN WASHINGTON, D. C., OF PROVIDING LITERATURE AND CONSULTATION TO ALL EDUCATIONAL GROUPS INTERESTED IN USING RADIO FOR EDUCATION, OF INCREASING MEMBERSHIPS AND FUNDS FOR CARRYING OUT THE WORK.

THE ASSOCIATION ALSO CONSIDERED THE PROPOSED RULES OF THE FCC FOR THE REGULATION OF THE NON-COMMERCIAL, EDUCATIONAL FM STATIONS. IT WAS AGREED TO SUGGEST ONE MINOR CHANGE IN THE COMMISSION'S PROPOSED RULES, NAMELY CHANGING THE DEFINITION OF EDUCATIONAL INSTITUTIONS ELIGIBLE TO OPERATE SUCH A STATION TO INCLUDE GOVERNMENTAL UNITS.

MEMBERS PRESENT INCLUDED: JENSEN, WOAL; HAROLD ENGLE, WHA; MORRIS, KOAC; DUNN, WNAD; COLEMAN, WKAR; MENZER, WSUI; SANDBERG, KWSC; GRIFFITH, WOI; NOVIK, NEW YORK CITY CONSULTANT; PAULU, KUOM; MILES, WBAA; SKORNIA, INDIANA; KENT, WBEZ; HENDERSON, WBAA; MILLER (LATE OF KOAC AND PRESENTLY WITH ROCKY MOUNTAIN RADIO COUNCIL), LEAKE, OKLAHOMA A&M; MISS SEAMAN, KFKU; WALDO ABBOTT, MICHIGAN; GARNEAU, KALAMAZOO; SIEGEL, WNYC; OWEN, MICHIGAN; RUSSELL POTTER, COLUMBIA UNIVERSITY; HULL, WOI; EWING, WOSU; AND SCHOOLEY, WILL (HELP, HELP, IF I MISSED YOUR NAME).

ALSO, PRESENT DURING PORTIONS OF THE ASSOCIATION MEETINGS WERE COMMISSIONER DURR, WALTER EMERY, AND (RED) JAMES OF THE COMMISSION; FRANKLIN DUNHAM AND RONNIE LUNDERMILK, OF THE U. S. OFFICE OF EDUCATION.

DURR URGES USE OF FM

FEDERAL COMMUNICATIONS COMMISSIONER CLIFFORD DURR SAYS RADIO "CLINGS TO OLD SYSTEMS" RATHER THAN EXPLOIT THE POSSIBILITIES OF SUCH NEW DEVELOPMENTS AS FREQUENCY MODULATION.

DURR SPOKE IN A SYMPOSIUM ON RADIO'S POST-WAR OBLIGATIONS DURING THE FRIDAY EVENING SESSION OF THE 16TH ANNUAL INSTITUTE FOR EDUCATION BY RADIO.

OTHER SPEAKERS ON THE SYMPOSIUM INCLUDED THE PRESIDENT OF THE NATIONAL ASSOCIATION OF BROADCASTING, JUSTIN MILLER; THE PRESIDENT OF NEW YORK'S RADIO STATION W-M-C-A, NATHAN STRAUS; THE VICE-PRESIDENT OF THE COLUMBIA BROADCASTING COMPANY, DAVIDSON TAYLOR; AND H. B. McCARTY OF THE UNIVERSITY OF WISCONSIN.

DURR DECLARED THAT NEARLY SEVENTY PER CENT OF FM APPLICATIONS COME FROM OWNERS OF STANDARD BROADCAST STATIONS.

SAID DURR: THE STANDARD BROADCASTERS FOR THE MOST PART PROPOSE TO USE THEIR NEW FM STATIONS MERELY AS ADDITIONAL OUTLETS. THE NEW SYSTEM IS ADMITTEDLY SUPERIOR BUT IT NEEDS NEWCOMERS AND HENCE NEW COMPETITION.

SCIENTISTS SAY PEACE IS PARAMOUNT

THREE EXPERTS ATTENDING THE INSTITUTE AGREED THAT THE PREVENTION OF ANY TYPE OF WAR IS THE WORLD'S NUMBER ONE PROBLEM. THEY SAID THAT IT TOPS EVEN THE PROBLEM OF DEVISING SOME CONTROL FOR ATOMIC ENERGY.

THEIR STATEMENTS WERE BROADCAST OVER THE UNIVERSITY OF CHICAGO ROUND TABLE PROGRAM ON SUNDAY. THE EXPERTS WERE THE ATOMIC PHYSICIST, DR. HAROLD UREY, VICE-PRESIDENT REUBEN GUSTAVSON OF THE UNIVERSITY OF CHICAGO AND DEAN JOYCE STEARNS OF THE WASHINGTON UNIVERSITY GRADUATE SCHOOL IN ST. LOUIS.

DR. UREY SUMMED THINGS UP THIS WAY: "NOTHING IN THIS CENTURY IS MORE IMPORTANT THAN THE PREVENTION OF WAR, NOT EVEN CONTROL OF THE ATOMIC BOMB." GUSTAVSON ADDED THAT BIOLOGICAL WARFARE MIGHT BE EVEN MORE FRIGHTFUL AND FAR-REACHING THAN ATOMIC WARFARE AND HE SAID IT WOULD MOST SURELY HAVE BEEN USED IN THE RECENT WAR IF THE ATOMIC BOMB HAD NOT ENDED THE CONFLICT.

COLLEGE STUDENTS WANT MORE SERIOUS PROGRAMS.

THE INSTITUTE HEARD HOW COLLEGE STUDENTS FEEL ABOUT RADIO, ACCORDING TO THE INTERCOLLEGIATE BROADCASTING SYSTEM, SEVENTY PER CENT OF COLLEGE STUDENTS DO NOT LIKE WHAT THEY HEAR OVER THE AIR.

VETERANS AND UPPER-CLASSMEN WANT TO HEAR MORE SERIOUS PROGRAMS, NEWS BROADCASTS, AND COMMENTATORS.

IN PRESENTING THE RESULTS OF A NATION-WIDE COLLEGE POLL, THE RESEARCH DIRECTOR FOR THE INTERCOLLEGIATE BROADCASTING SYSTEM, HARRIET LINTON, POINTED OUT THAT WHILE COLLEGE GRADUATES ARE ONLY A SMALL PART OF THE LISTENING AUDIENCE, THEY ARE ABOVE AVERAGE IN BUYING POWER AND IN POTENTIAL INFLUENCE.

WALKER RENOMINATED FOR F C C

PRESIDENT TRUMAN NOMINATED PAUL A. WALKER OF OKLAHOMA FOR REAPPOINTMENT TO THE FEDERAL COMMUNICATIONS COMMISSION. THE NOMINATION WENT TO THE SENATE FOR CONFIRMATION ON MAY 13.

BUSINESS WITH THE F. C. C.

THE COMMISSION GRANTED THE MOTION OF WILL, UNIVERSITY OF ILLINOIS, TO INTERVENE IN THE HEARING OF THE APPLICATION OF THE LA CROSSE BROADCASTING CO. (DOCKET 7473) AND THE MIDWEST BROADCASTING CO., INC. (DOCKET 7472) (5/2/46)

FORDHAM UNIVERSITY'S APPLICATION FOR A NEW NON-COMMERCIAL, EDUCATIONAL BROADCAST STATION, WITH POWER OF 1 KW, WAS ACCEPTED FOR FILING. (5/4/46)

THE APPLICATION OF KOAC, OREGON STATE COLLEGE, WAS AMENDED, REQUESTING CHANGES IN THE DIRECTIONAL ANTENNA PATTERN. THE AMENDED APPLICATION WAS ACCEPTED FOR FILING BY THE FCC. (5/14/46).

THE APPLICATION OF MICHIGAN STATE COLLEGE, FOR PERMISSION TO CONSTRUCT A NEW NON-COMMERCIAL, EDUCATIONAL BROADCAST STATION ON 90.9 MEGACYCLES, WITH POWER OF 50 KW, WAS ACCEPTED FOR FILING. (5.23.46)

THE COMMISSION ADOPTED ORDER DENYING MOTION OF WTAW, TEXAS A&M, TO DISMISS APPLICATIONS OF THE FRONTIER BROADCASTING CO., OF WACO, FOR MODIFICATION OF CONSTRUCTION PERMIT. (5/27/46)

THE FOLLOWING STATIONS WERE GRANTED LICENSE RENEWALS FOR THE PERIOD ENDING FEBRUARY 1, 1949: KOAC, CORVALLIS, OREGON, AND WKZO, KALAMAZOO, MICHIGAN. (5/27/46)

THE FCC ACCEPTED FOR FILING THE APPLICATION OF THE REGENTS OF THE UNIVERSITY OF MICHIGAN FOR EXTENSION OF COMPLETION DATE FOR ITS NON-COMMERCIAL, EDUCATION STATION. (5/29/46)

THE APPLICATION OF KWLC, LUTHER COLLEGE, DECORAH, FOR MODIFICATION OF LICENSE FOR SPECIFIED HOURS, 9:30 A.M. TO 1:30 P.M., DAILY, INSTEAD OF ITS PRESENT DAYTIME ASSIGNMENT, WAS DESIGNATED FOR A HEARING. (5/29/46)

----- SCHOOLEY

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