

NEWS **NAEB** LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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NAEB ANNUAL MEETING IN COLUMBUS, MAY 1

The annual meeting of the National Association of Educational Broadcasters will be held May 1 in Columbus, Ohio, in conjunction with the Ohio State University Institute for Education for Radio.

Officers of NAEB have decided that because of the times and conditions it would be well to eliminate the necessity for another meeting this Fall. It is hoped that all NAEB members will make a special effort to be present.

HAVE YOU PAID YOUR DUES?

Treasurer W. I. Griffith reports receipt of payment from a number of our members and also first papers from others. Payment has been received from WSUI, WILL, WHAZ, WHGU, WSAJ, WBAA, WRUL, WOI, KFJM, and KWLC and associate dues from Syracuse. Payment has also been started by WNAD, KFKU, KWSC, WRUF, and Indiana University. Others please check to see that payment reaches Griffith before our annual meeting.

WHA and KOAC (U. OF K.) WIN PEABODY AWARDS

The 1942 George Foster Peabody Radio Awards, the so-called "Pulitzer Prizes" of radio, were given to the following: Charles Collingwood, Columbia Broadcasting System, "Outstanding Reporting of the News;" "The Man Behind the Gun," Columbia Broadcasting System, "Outstanding Entertainment in Drama;" The Standard Symphony, National Broadcasting Company (Pacific Coast Network), "Outstanding Entertainment in Music;" "Afield with Ranger Mac," Radio Station WHA, Madison, Wisconsin, "Outstanding Educational Program" "Our Hidden Enemy - Venereal Diseases," Radio Station KOAC, Corvallis, Oregon. (University of Kentucky Production - ask Allen Miller. Or should we say, ask Elmer Sulzer). "Outstanding Public Service Program By a Local Station - 1,000 Watts or Under;" "The Home Front," Radio Station WCHS, Charleston, West Virginia, "Outstanding Public Service Program By a Regional Station - up to 10,000 Watts."

First awarded in 1941, the Peabody Radio awards are administered jointly by the Henry W. Grady school of Journalism, University of Georgia, and the National Association of Broadcasters. They are designed to give educational recognition to meritorious public service by broadcasters and to perpetuate the memory of George Foster Peabody, benefactor and life trustee of the University.

The 1942 selections were made by the national advisory board, individual members of which have made special studies of programs in the various categories. The board also had a digest, with recommendations, from a University of Georgia faculty committee, based on a sifting of hundreds of entries which were submitted by stations throughout the country.

"Ranger Mac" is Wakelin McNeel, who for ten years has been facing a microphone in a WHA studio, and greeting more than 38,000 Wisconsin school children with a simple "Hello Boys and Girls." He is Chief of Junior Forest Rangers and assistant state 4-H Club leader. He started working for young people at an early age, and at 22 was the youngest superintendent of schools in the state. He studied conservation the famous Black Forest of Germany, was with the conservation commission of Wisconsin for a year, and worked for a lumber company for a year.

"Affair with Ranger Mac" is a regular feature of the Wisconsin School of the Air, heard at 9:30 a.m. every Monday. The program is planned primarily to guide and enrich the teaching of natural science and conservation in grades 5 through 8 of schools throughout the state.

Teachers utilize the program in a variety of ways, guided by a manual which is rich in suggestions for preparation and follow-up to give lasting value to the radio lessons. More than 2,200 teachers have bought the manual for use during the current term.

Reports of group projects and individual activities motivated by the broadcasts have been inspirational. One school, for example, has published a monthly nature magazine called "The Trailhitter." Others have planted school forests, established school museums, made vivariums, built birdhouses and feeding stations, and in a variety of ways carried on the explorations of nature begun for them by Ranger Mac - by radio.

Occasionally Ranger Mac broadcasts direct from his won garden, or a fish hatchery, game preserve, woodlot, cave or duck pond. Generally however, he speaks from Studio C at Radio Hall -- with no theme music no dramatization, nor production techniques, just a projection of his knowledge and love of nature in a simple, straightforward manner. The results indicate that throughout the years many thousands of listeners have found new pleasures and values in life and have come to have a deep appreciation of man's debt to nature.

NORVELLE TO NAVY

Dr. Lee Norvelle, head of the department of speech at Indiana University, has been ordered to report for active duty with the Navy on Monday, April 5. Lee has been commissioned a lieutenant, senior grade. Norvelle has been a member of the Indiana faculty since 1925, and also is president of the National Theatre Conference. He formerly was Indiana Director of the Federal Theatre Project and served as consultant on morale to the secretary of war. NAEB members will miss seeing Lee at our meetings, but our best wishes go with him while serving his country.

A VOICE FROM KFKU

Professor H. G. Ingham writes from KFKU, University of Kansas:

"Things are moving along rather smoothly for us this year so far as the radio programs are concerned. Our greatest problem is still that of securing an adequate budget to finance the kind of programs that we want to present. And we are still limited to a fraction of the time that we would like to use in broadcasting if it were possible to finance a new transmitter and secure a frequency which does not involve sharing time with a Blue Network station. Perhaps this will come after the war. In the meantime, we are endeavoring to do the best we can with the facilities and time at our disposal."

The University of Kansas is providing various types of training for women who wish to aid, or whose help may be necessary, in the war effort. The slogan -- "Every Woman in a War Course" -- was adopted at the beginning of the school year and the University young women responded by enrolling in such courses as Elementary Aeronautics, First Aid, Home Nursing, Nurses Aide, Nutrition, Canteen, Occupational Therapy, Camouflage, Aerial Photograph, Meteorology, Navigation, Map Reading and Interpretation, Military Law, Engineering Drawing, Secretarial Training, Bacteriology, Mathematics, Chemistry, Physics, Medical Entomology, Nursing, and Medicine.

KFKU, the University's station, is broadcasting from the classroom of one of these courses on Tuesday evenings, at 9:45. However, all but one of the programs in March will be in the nature of talks or dialogues. It is impossible to broadcast from the classroom of Nursing and Medicine as these courses are given at the University School of Medicine in Kansas City. The class in Nurses Aides will be broadcast from the classroom here on the campus.

WNYC RECEIVES MUNICIPAL ART SOCIETY CITATION

Municipal broadcasting station WNYC, on March 23rd, was awarded the "Citation of Merit" for outstanding cultural service to the City of New York given annually by the Municipal Art Society of the City of New York. Ely Jacques Kahn, president of the Municipal Art Society and a noted architect and writer on art, made the presentation on behalf of the Society in a ceremony broadcast by WNYC. M. S. Novik, director of the municipal station, received the citation of merit for the City, WNYC and its staff. The award was the result of WNYC's many outstanding broadcasts in the field of music, including its own annual American Music Festival, and the many regularly scheduled WNYC broadcasts dealing with the city's museums and art exhibits.

W39NY, NEW YORK'S FM STATION, BEGINS TRIAL PERIOD

The Municipal Broadcasting System welcomed a new baby brother into its organization the week of March 23 when W39NY, New York City's Fm Station began a period of trial broadcasts. On the air daily from 2P.M. till 5 P.M. and again from 7 till 8:15, W39NY is heard on the Frequency Modulation Range at 43.9 megacycles. With the trial broadcast period now bringing FM listeners many of the public service, news, and music features currently heard over WNYC the Municipal Broadcasting System looks forward to the day when W39NY begins its full-time schedule of service to New Yorkers.

At the present time, listeners are requested to write in and tell how they receive W39Ny in various parts of the city. The transmitter is located atop the Municipal Building...540 feet above City Hall Park. The Municipal Broadcasting System goes to the Metropolitan Opera House beginning April 1 to bring WNYC and W39Ny listeners the music of the Ballet Theatre's Spring Season performances, with the Ballet Theatre's Orchestra conducted by Antal Dorati. Broadcasts over both municipal outlets will begin at 8:30 for each performance carried. However, WNYC must leave the air at 9:00P.M. and thus its listeners will hear the opening works of each performance only. But city listeners with Frequency Modulation sets will be able to hear complete performances with W39NY carrying Ballet Theatre programs from start to finish during the evenings on which the Municipal Broadcasting System has them scheduled.

WNYC HONORS THOMAS JEFFERSON

On Friday, April 2nd, WNYC celebrates the 200th anniversary of the birthday of Thomas Jefferson by presenting scenes from Sidney Kingsley's hit Broadway play "The Patriots" with the original members of the cast. The Father of the Declaration of Independence's birthday is actually Tuesday, April 13th, but WNYC is celebrating the event a week earlier in order that students in the New York City high schools and elementary schools may be able to tie this broadcast in with their current studies. The scenes deal with ten vital years in the life of Thomas Jefferson, and will be enacted by Raymond Edward Johnson, Edwin Jerome, and House Jameson--who play the roles of Jefferson, Washington, and Alexander Hamilton respectively in "The Patriots"

WNAD GETS U.P. WIRE SERVICE

Climaxing two years of negotiations by Extension Division and other University of Oklahoma officials, final arrangements were made early in March for a United Press news service for radio station WNAD.

Announcement of the additional service which the state's educational station will carry was made by Joseph A. Brandt, University president. The news service which will give 24-hour coverage on international, national and state news, will be the first direct wire service into Norman. Emerson Titus, University senior and WNAD staff member, was appointed student in charge of newsroom to process the news for each broadcast. Regular WNAD staff announcers will read the news, Miss Hawk said.

In addition to use in spot news reports, the United Press service will be used for laboratory purposes by a radio class taught by Joe Holland, journalism instructor, and for the "Headline Parade" program, a dramatization of news by John Dunn, drama professor.

UNIVERSITY OF MICHIGAN ON WKAR

On February 17, the University of Michigan began a weekly hour of programs over WKAR. Originating on the campus in Ann Arbor, the programs will be heard each week from 2:00 to 2:00 p.m. Scheduled at 2:00 o'clock is James K. Pollack, Professor of Political Science, who will comment on the news of the week. At 2:15p.m. Community in Action will be heard. At 2:30 p.m. Palmer Christian, nationally known organist, will play from Hill Auditorium, and at 2:45 Dr. Herman Riecker will discuss some phase of medicine and health.

WAKR is now operating on Central War Time. When, on February 17, Michigan turned back the clocks one hour it became necessary to alter the schedule somewhat. The Blue Network features, as the National Farm and Home Hour, are broadcast at a fixed time and these had to be changed.

BERGER DIRECTS PROGRAMS AT KWLC

Professor Kenneth Berger is now in charge of program work at KWLC, Luther College, Decatur, Iowa, according to word reaching us from Mr. Karl Hanson, treasurer of the college.

LANGUAGES IN ACTION SCRIPTS OFFERED

The Chicago Radio Council is doing a dandy series of programs titled "LANGUAGES IN ACTION." George Jennings, Acting Director of the Radio Council, offers copies of all scripts to date and all future ones on a weekly basis in case any member stations wish to use the program. The series is designed to awaken interest in the study of foreign languages. While aimed primarily at school level, George feels, and from the ones I have read I agree, that the series has a considerable listening audience at adult level. As in case of NAEB Scripts, credit is to be given Radio Council when scripts are used.

COMPETITION FROM WALDO ABBOT

Waldo Abbot, author, actor, teacher and director of radio broadcasting for the University of Michigan apparently spends his spare time compiling a news letter which he mails to all of his former broadcasting students. Quite a job, I'd say. Waldo promises his "studees" another letter about May 1.

STATIONS MUST CONTINUE OPERATIONS

The Federal Communications Commission at its meeting March 9 rejected a proposal that standard broadcast stations be permitted to cease operation for the duration of the war and retain their licenses. While making no change of its existing general policy permitting temporary suspensions to enable stations to meet and overcome current emergencies, the Commission expressed the belief that the door should not be opened for any general suspension of radio broadcast operations during the war period.

In announcing the decision, James Lawrence Fly, Chairman of the Commission, drew attention to the fact that the adoption of a policy permitting suspension generally would probably result in the elimination of radio broadcasting in many areas where the need for public service is the greatest. He pointed out that the indefinite suspension of broadcast operations might jeopardize this country's interest in the radio frequencies as provided in the North American Regional Broadcasting Agreement. Mr. Fly also said that various steps have already been taken to alleviate the difficulties of the smaller stations. For example, it is provided that stations may operate as little as six hours per day.

NAEB PACKET

Are you using, are you contributing to the NAEB Packet? Note enclosures

FCC ACTIONS

KWLC, Luther College, was granted renewal of license to April 1, 1945, by the FCC on March 30.

KWSC, State College Washington, filed application for construction permit to change frequency from 1250 kilocycles to 1030 kc, change power from 5 KW to 1KW night and 5KW daytime, and to operate unlimited hours. Application was filed March 1.

The FCC announced on March 31 that it would consider issuance of renewal of license to Georgia School of Technology provided the Commission is given assurance that applicant is prepared and will in fact assume and discharge the full responsibilities of a licensee.

-----Schooley

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