

NAEB NEWSLETTER

Office of Executive Secretary
Urbana, Illinois
December 15, 1939

NAEB MEETS IN CHICAGO

NAEB was well represented at Harold Kent's Third School Broadcast Conference which was held in Chicago, December 6, 7, and 8. In connection with the Conference a special NAEB meeting was held Thursday noon in the Pine Room of The Congress Hotel, with President Harold G. Ingham, ~~WPKU~~, presiding

Present at the luncheon meeting were: Harold G. Ingham, KFKU; I. Keith Tyler, WOSU; Harold Engel, WHA; Donald Haworth, WKAR; Carl Menzer, WSUI; Mary Sands, WHA; Bill Sener, WSUI; Joe Wright, WILL; H.R. McGarty, WHA; Walter Krulevitch, WHA; Howard Wilcox, Indiana U.; Bill Boutwell, United States Office of Education, Mrs. Chamberlain, WFAA; Juan Laya, Indiana U. (recently appointed Director of Radio Education for the Phillipines) R. E. Rawlins, KUSD; and Frank Schooley, WILL? and executive secretary. Harold Kent was in and out of the meeting. Allen Miller was on hand for much of the Conference, although he didn't get to the luncheon meeting.

The executive secretary made brief reports on the progress of the special committee appointed to confer with RCA-Victor records; the NAEB request to ASCAP for permission to play of musical numbers including those now restricted; and, the pending application before the FCC for permission to rebroadcast programs from the international shortwave stations.

Confidential information regarding the negotiations with RCA-Victor have been sent you. It was explained that M.S. Novik, WYNG, would make the special request to ASCAP for permission to play all music.

We hope to have news for you later. Those stations represented who felt they might rebroadcast programs of WRUL were advised to apply to the FCC for permission. It is thought such action might aid the pending application of Mayor F. H. LaGuardia.

Mr. William D. Boutwell of the United States Office of Education made an informal report on the valuable assistance given education by radio throughout the United States in co-operation with the Office of Education. A more formal report was promised by Mr. Boutwell for a later date. When it is prepared you will be sent a copy.

HOW ABOUT FREQUENCY MODULATION

I hate to harp on this subject, but I'm going to do so whether you like it or not- just for your own good. Already about twenty-five applications for this type of broadcasting have been approved by the FCC and every station on the air has reported "remarkable success." Some already feel that frequency modulation is beyond the experimental stage. For your further information you might care to read the October issue of "Fortune" and the November issue of "Electronica," just in case you may have missed these articles.

WHAT DO YOU WANT?

Busy Waldo Abbot of the University of Michigan has sent your secretary copies of a number of things which he sends out to men teaching broadcasting. Included in his packet were: Educational Programs Heard in Detroit; Choral Speaking Bibliography; Recommended Reading for Students of Non-Technical Broadcasting; Final Examination *Broadcasting, Speech 152; Outline of Speech 151, Fundamentals of Broadcasting; Letter to Students in Speech 152 Radio Speeches; *Scripts on Writing the Radio Play, Development of Communications, and History of Radio; scripts on The Santa Fe Trail and The Pirate Ben Burke of Dowdee; Snow Reading; First Pronunciation Hurdles for Good Radio Speech; and suggested these titles on broadcasting. Those marked (*) will be included in a future NAEB packet. Others, I'm sure Waldo will be glad to send you upon request.

RADIO ACTIVITIES EXPANDED AT NORTH CAROLINA

Mr. R. M. Grammer, Director of the Extension Division of the University of North Carolina, Chapel Hill, North Carolina, has recently made an extensive tour studying the radio broadcast situation within many of the nation's leading education institutions. He tells us that North Carolina is going to make more extensive use of radio in the future.

KFUC OBSERVES 15th ANNIVERSARY

KFUC, the Lutheran "Gospel Voice" commemorated its 15th anniversary on December 10th with a Bible Sunday rally at the Municipal Opera House, St. Louis, with addresses by the Rev. Alfred Roschke and Dr. Walter A. Maier.

KFUC was founded December 14, 1924, when a 500-watt transmitter with other equipment, also an operating room and studio, were dedicated with religious ceremony in the attic of the old Concordia Seminary on South Jefferson avenue. This first equipment cost \$14,000, which was contributed by members of the Lutheran Laymen's League, the students of Concordia Seminary, the Walther League and individuals. The present KFUC station, with a 1000-watt transmitter costing \$50,000, was given to the Lutheran Church of the Missouri Synod by the Lutheran Laymen's League in May, 1927. The synod placed control of the station in the hands of the Board of Control of Concordia Seminary.

This broadcasting station now sends out 26 hours a week, those taking part giving their services without pay. Up to October 15 of this year KFUC had broadcast 95,085 programs.

FCC ACTIONS

WBAA, Purdue University, was granted special temporary authority to operate special hours on December 21 in order to broadcast high school basketball games.

WILL, University of Illinois, was granted special temporary authority to operate simultaneously with WCHS and WIBW during certain evening hours in December in order to broadcast Illinois basketball games. WILL was also granted permission to remain silent on Christmas and New Year's Day.

Frank E. Schooley

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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